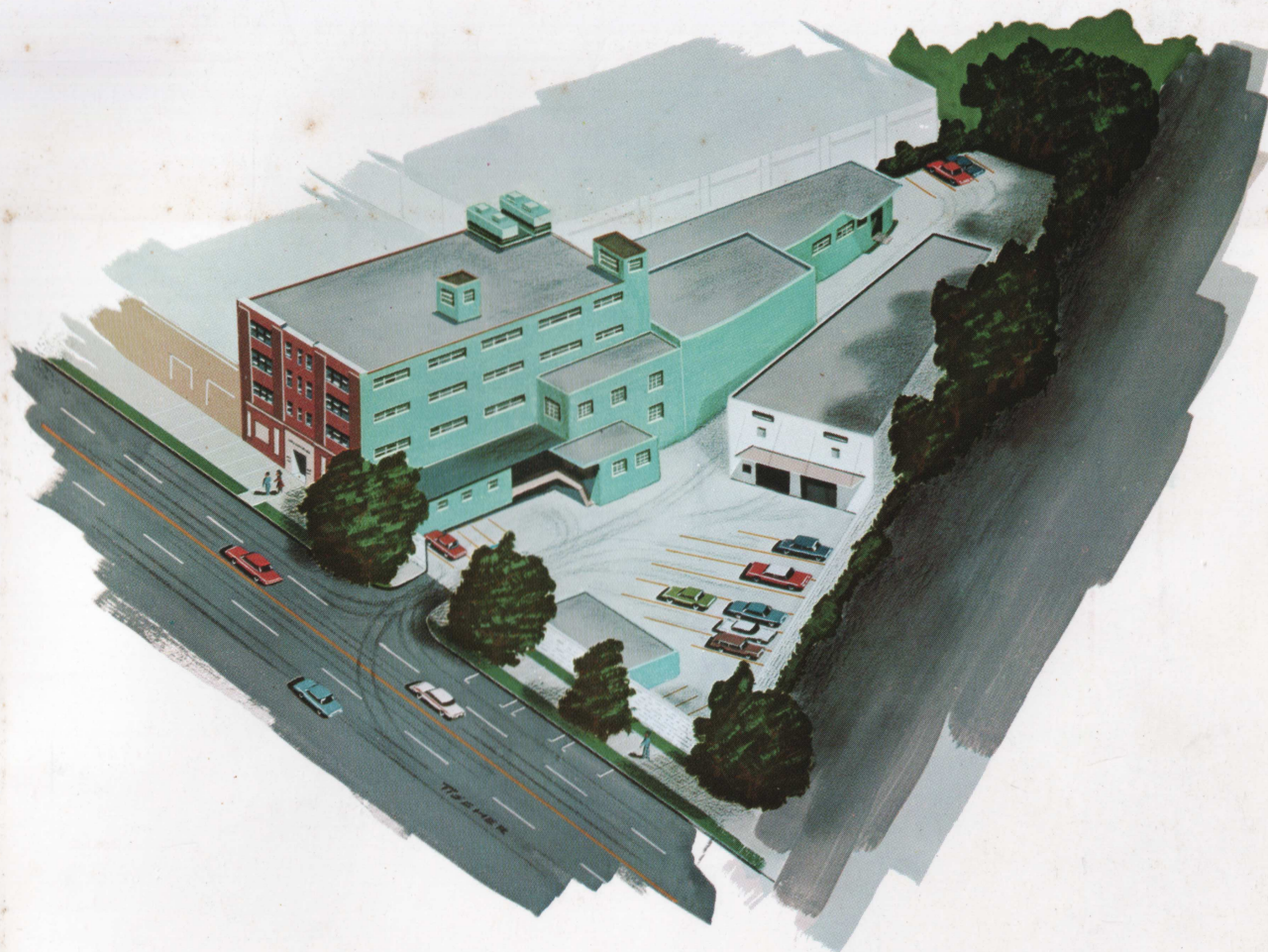
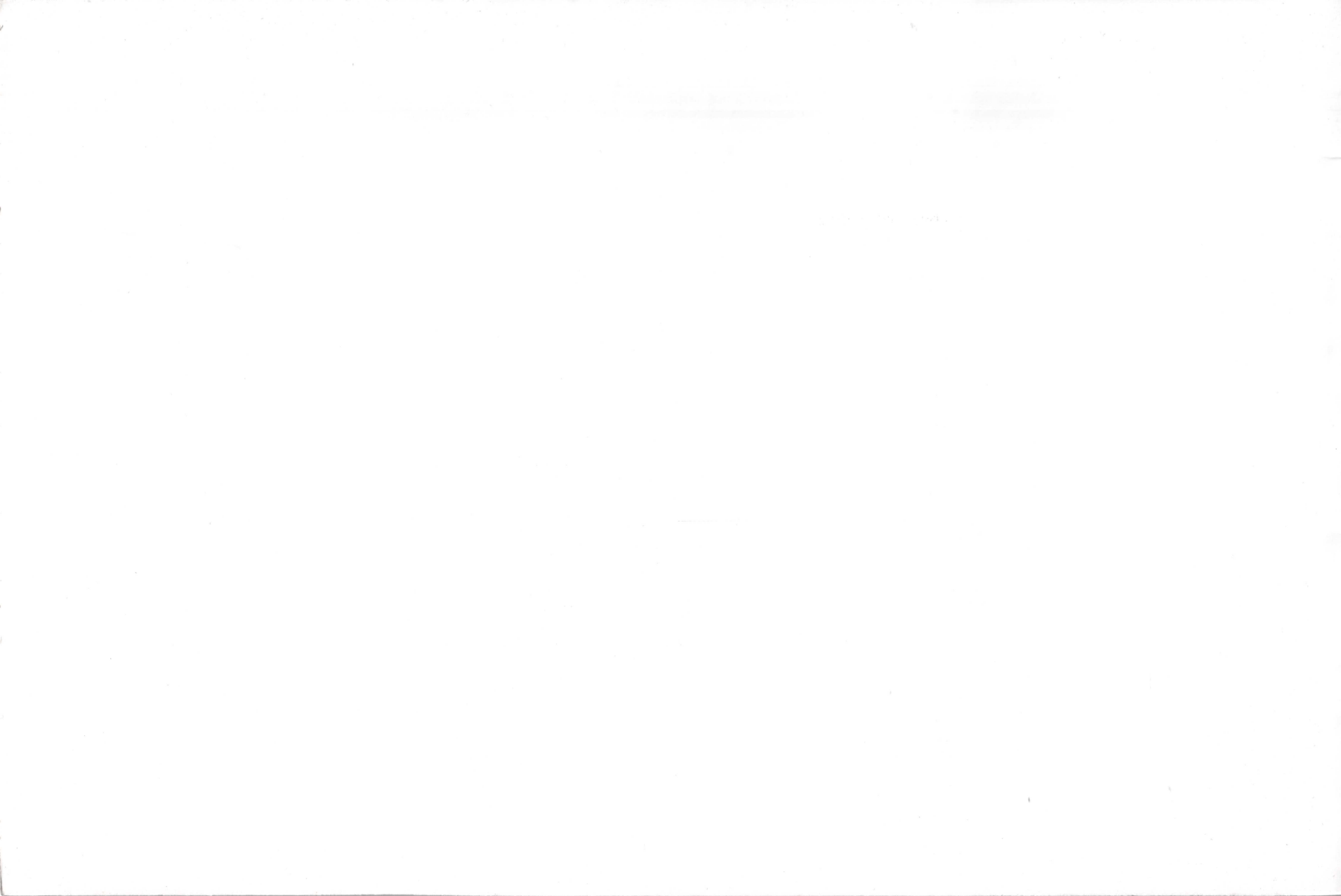


# DUNLOP PHOTOGRAPHIC CENTER

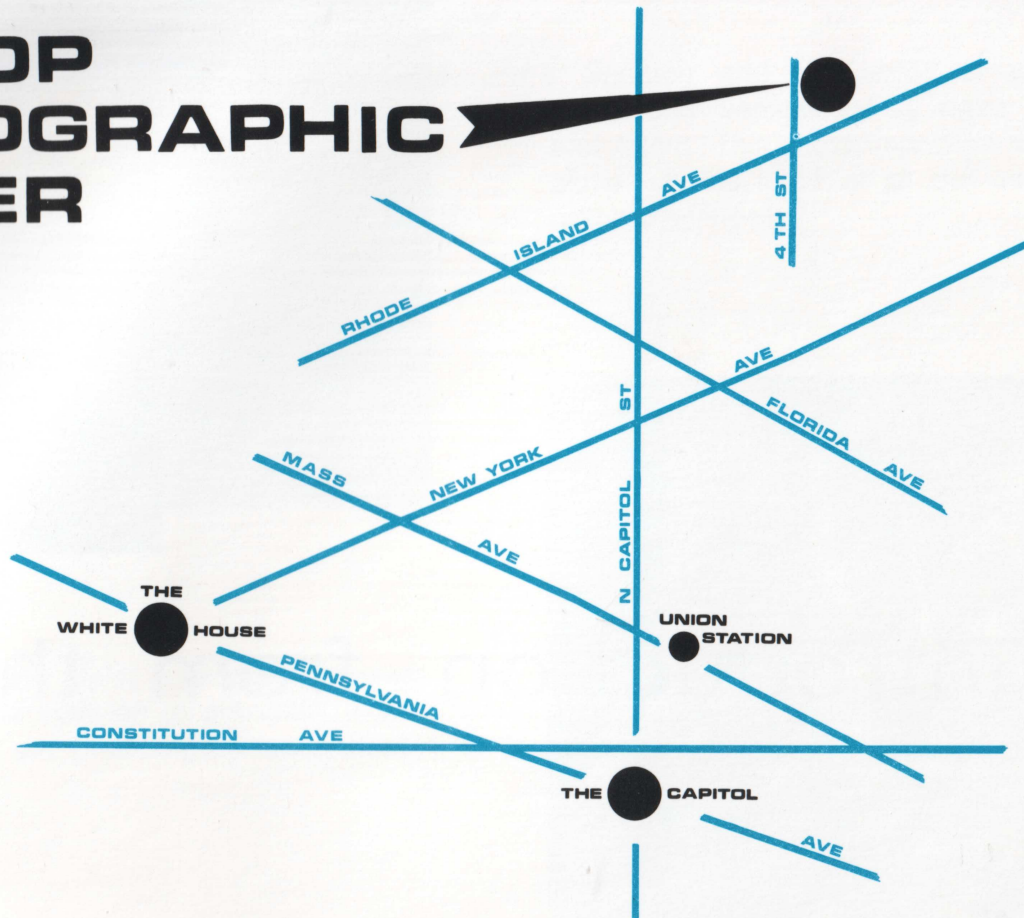


**2321 FOURTH STREET N.E. WASHINGTON, D.C. 20002**

**TELEPHONE (202) 526-5000**



# DUNLOP PHOTOGRAPHIC CENTER







introduction from the president



# Overtones ?

"It is the proportion of the various overtones present in any given tone that determines its quality." Webster

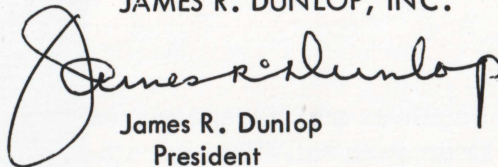
On the occasion of our 23rd Anniversary in the photographic field, I should like to express my appreciation to those good customers (and friends) who have made possible our growth over the years.

At the same time, I should like to invite those of you who haven't tried our services, to find out for yourself what the DUNLOP name means to you, if you are searching for responsible professional photographic services. . . .

We have no secrets; just old-fashioned adherence to good basic business principles - service, quality, and consideration of our customer's needs and deadlines. . . . Of course, we are proud of a really great staff of photographic technicians and some of the world's finest equipment, but above all we feel that, not only in music but also in business, it is the "overtones" that really count - indefinable perhaps, but yet very real. . . .

Sincerely yours,

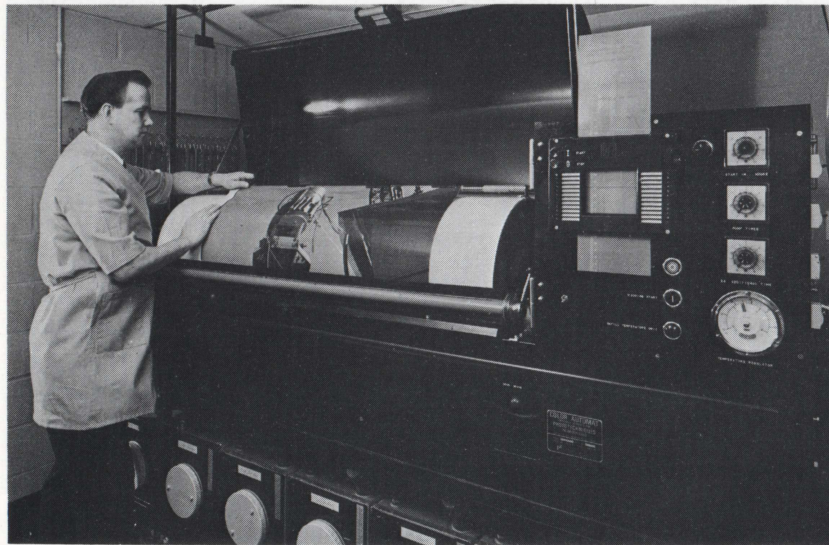
JAMES R. DUNLOP, INC.

  
James R. Dunlop  
President

1946-1969

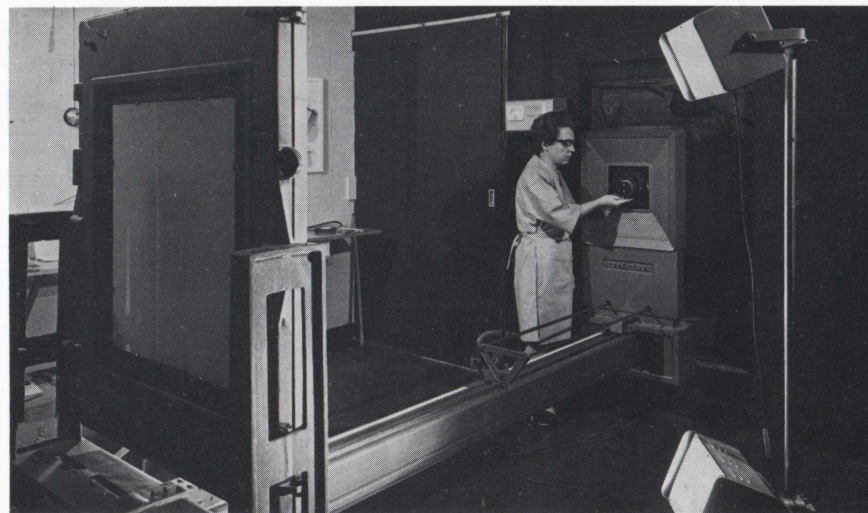


# our *Colortronics*<sup>®</sup> color reproduction department

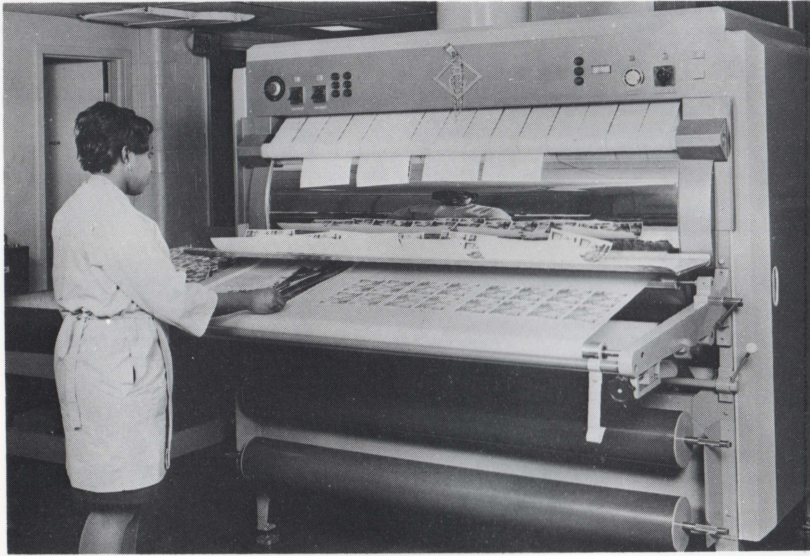


Processing of color prints, negatives and transparencies is done on the world famous Color Automat. This high agitation, automatic, drum processing system is the newest concept in custom processing, yielding brilliant, uniform and longer lasting prints and transparencies.

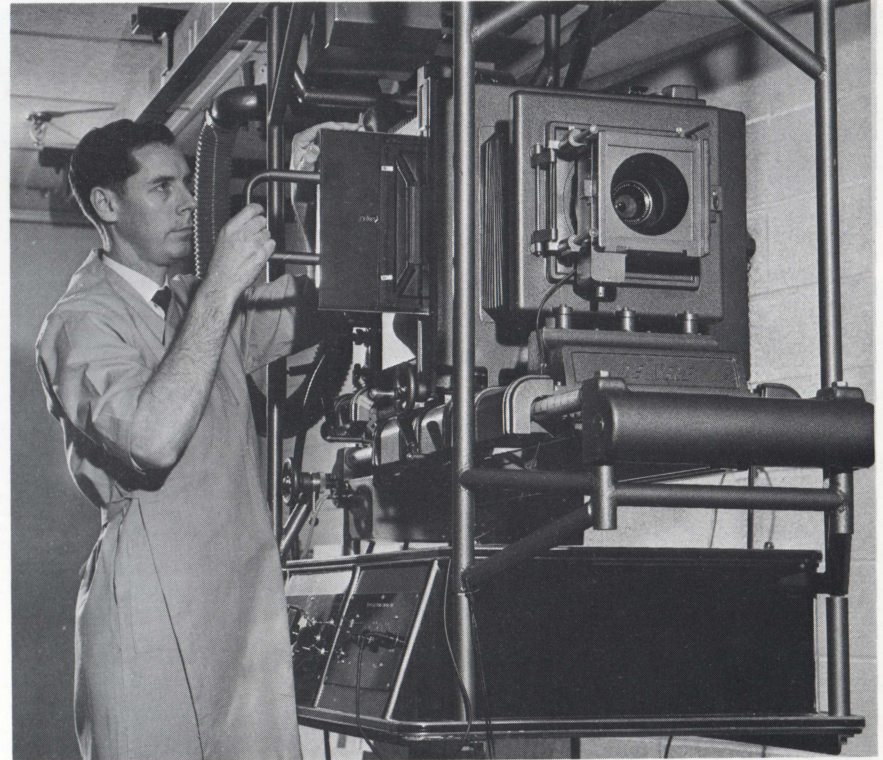
For many years we have specialized in reproducing architectural renderings, artwork and all types of opaque copy . . . and, naturally, we use cameras and lighting systems precision designed to produce optimum quality.







Drying is an important step in finishing of the print. We are proud of our Gerster "hot liquid" dryers which deliver a really flat print ready for any type of mounting, including cold laminating. Surfaces are available in glossy, semi-matte, and matte in both b/w and color.



Another of our specializations is in the large mural field generally for use in displays and exhibits. Some of the finest and largest murals in the world have been made on this equipment (shown above) which gives unequalled brilliance and strong visual impact.



custom slides in all sizes reproduced and  
processed on the world's finest equipment



We are especially proud of our custom slide and vugraph department where perfection is the watch word. Here everything is tailored to your specifications. Cropping, masking, double-printing and other special techniques are routine with us.

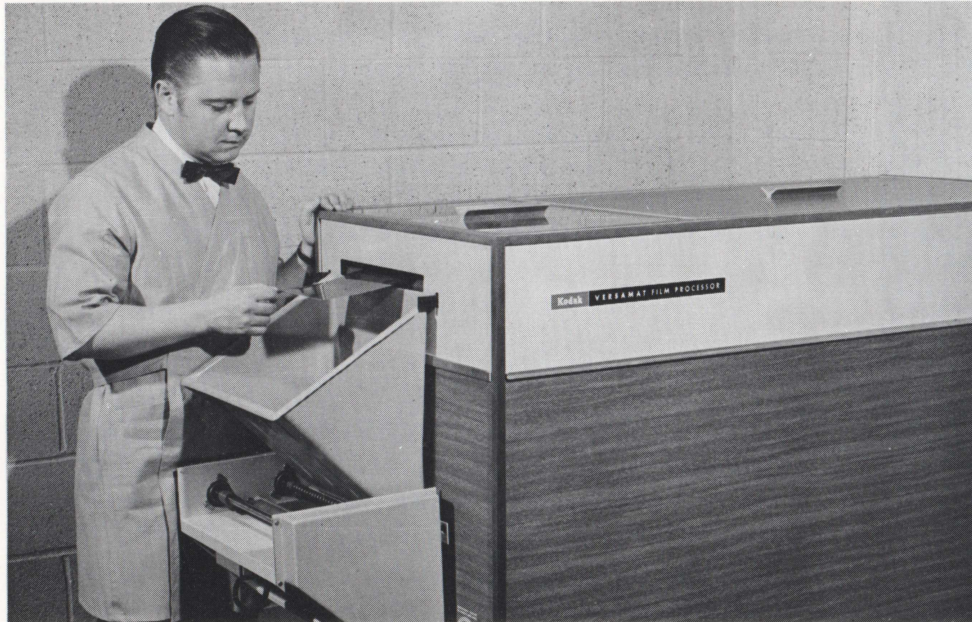
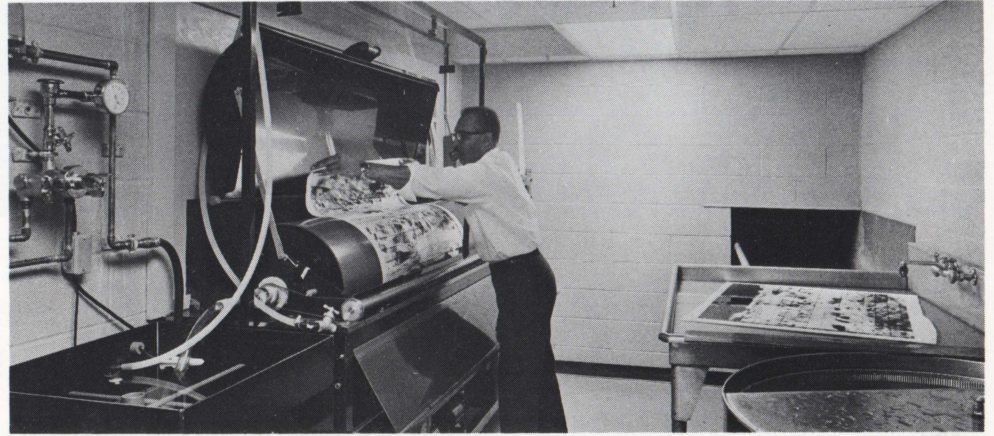


For processing of our color slides we use the Arhuero dry-to-dry continuous processor, which assures you of day to day uniformity and spotless, brilliant and longer lasting slides.





Another piece of specialized equipment designed especially for us is our B/W Muralmat. This assures you of long lasting, brilliant B/W murals and transparencies for display and other purposes.



B/W processing of continuous tone negatives in sheet sizes, or rolls of any length, are done on our Kodak Versamat assuring quality, repeatability, and fast service.

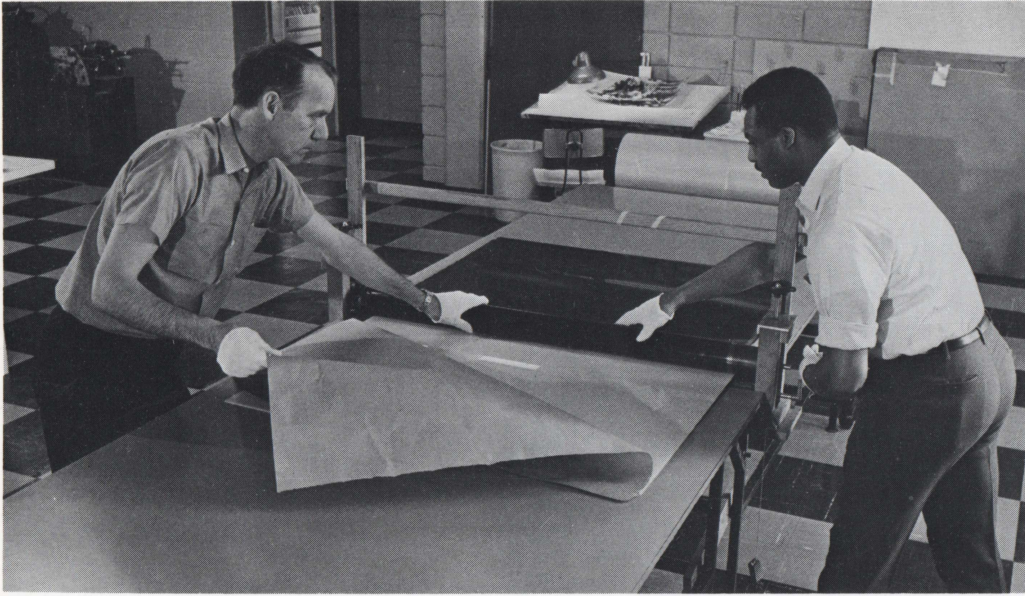


we also feature a skilled art and  
finishing department



No custom lab is complete without an art staff experienced in retouching and airbrushing of photographs and transparencies. Our staff is also capable of creative art, layout, design and photo lettering (made on our versatile "Letterphot" photo lettering equipment).





We were among the first in the world to use Mylar cold seal lamination for mounting of prints and transparencies directly on to plexiglas, aluminum, masonite, etc. This is ideal for exhibit use providing protection, easy shipping and long life.

Spotting and retouching of your finished prints and transparencies takes time, space and talent. This most important service is included in the price of all our custom photographic services.







And, lastly, Dunlop custom quality means close chemistry controls, for without this much of the value of fine equipment and skilled technicians would be nullified.







*of quality photographic services to industry  
and government (qualified G. S. A. contractor)*

JAMES R.  
**DUNLOP** INC.  
CUSTOM  
PHOTOGRAPHY  
SERVICES

